



SUNDIAL

St. Petersburg, Florida



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The Sundial is a lifestyle destination opportunity in downtown St. Pete. Our merchandising strategy is to create a charming little sister to Hyde Park Village in the middle of downtown.

The projects consists of 85,000 SF of retail and represents an urban, coastal lifestyle with the perfect blend of local favorites and iconic national brands.

WELCOME TO THE
SUNSHINE CITY

ST. PETE ST. PETE



**ST. PETE NAMED
TOP PLACE TO LIVE**

(Source: Outside Magazine)

**BEST RUN CITY
IN FLORIDA**

(Source: Wallet Hub, June 2023)

**#1 BEACH IN THE US
ST. PETE BEACH**

(Source: Tripadvisor)

**15.4 MILLION
ANNUAL VISITORS
PINELLAS COUNTY**

(Source: Visit St. Pete)

**#2 CITY IN THE US FOR
METRO AREAS JOB
GROWTH**

(Source: St. Petersburg Downtown Partnership)

**#15 HAPPIEST PLACE
TO LIVE IN U.S.**

(Source: Outside Magazine)

**\$6.7 BILLION SPENT
BY VISITORS**

(Source: Visit St. Pete)

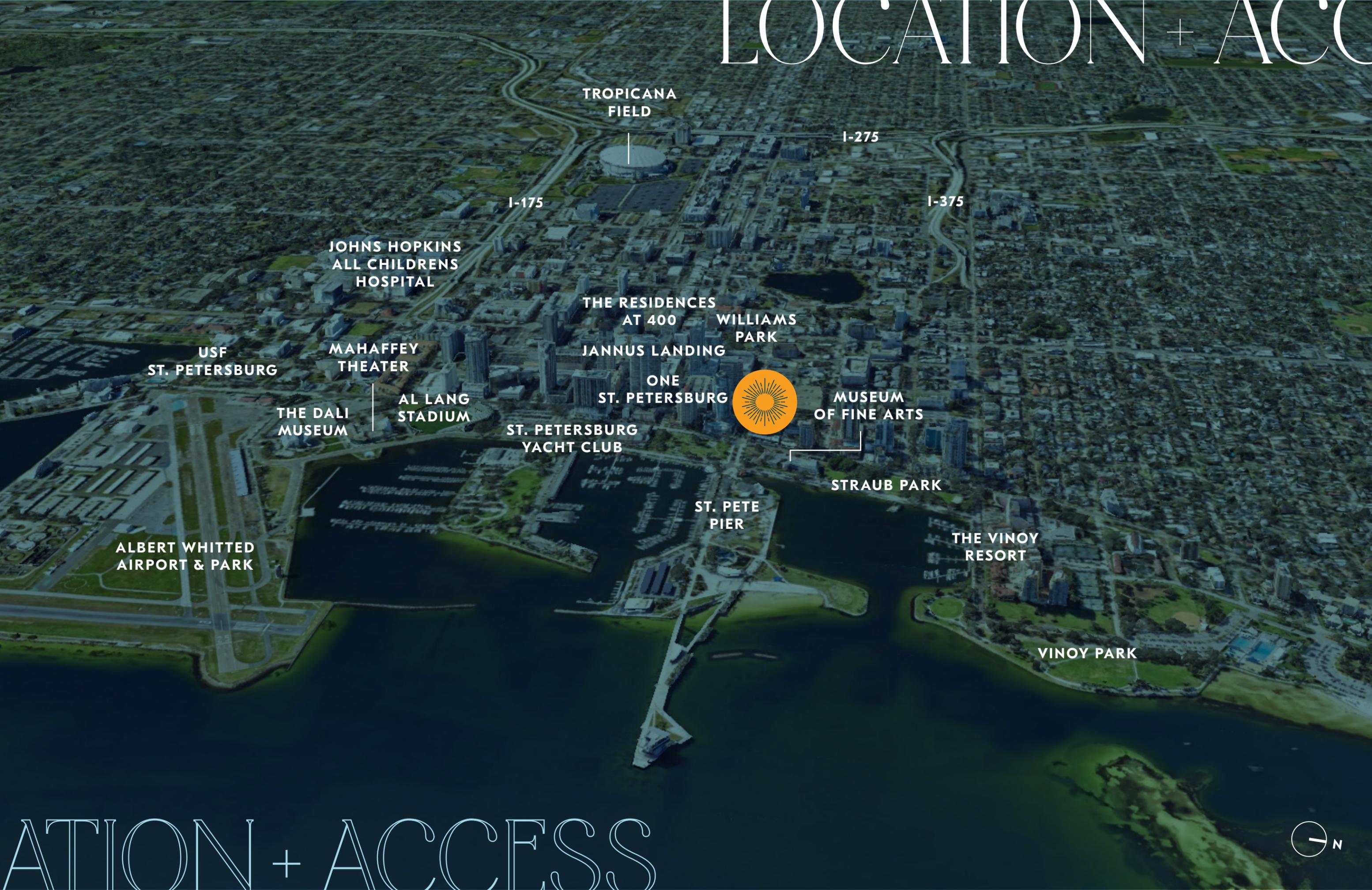
**#1 MARKET IN THE STATE
OF FLORIDA FOR JOB
SEEKERS**

(Source: Tampa Bay Business Journal)

**#8 - ST. PETE IS BEST FOR
ENTREPRENEURS**

(Source: Swyft Fillings)

LOCATION + ACCESS



TROPICANA
FIELD

I-275

I-175

I-375

JOHNS HOPKINS
ALL CHILDRENS
HOSPITAL

THE RESIDENCES
AT 400

WILLIAMS
PARK

JANNUS LANDING

USF
ST. PETERSBURG

MAHAFFEY
THEATER

ONE
ST. PETERSBURG

MUSEUM
OF FINE ARTS

THE DALI
MUSEUM

AL LANG
STADIUM

ST. PETERSBURG
YACHT CLUB

STRAUB PARK

ST. PETE
PIER

THE VINOY
RESORT

ALBERT WHITTED
AIRPORT & PARK

VINOY PARK

LOCATION + ACCESS





DEMO GRAPHICS

**372,181
RESIDENTS**

**\$5B RETAIL SALES IN
ST. PETE TRADE AREA**

(Source: Placer AI)

**123,617
DAYTIME
POPULATION**

**38,284 HOUSEHOLDS
ABOVE \$150,000
HOUSEHOLD INCOME**

**\$119,210
AVERAGE
HOUSEHOLD
INCOME**

**\$2B OF RETAIL SALES ARE
COMING FROM OUTSIDE
THE TRADE AREA**

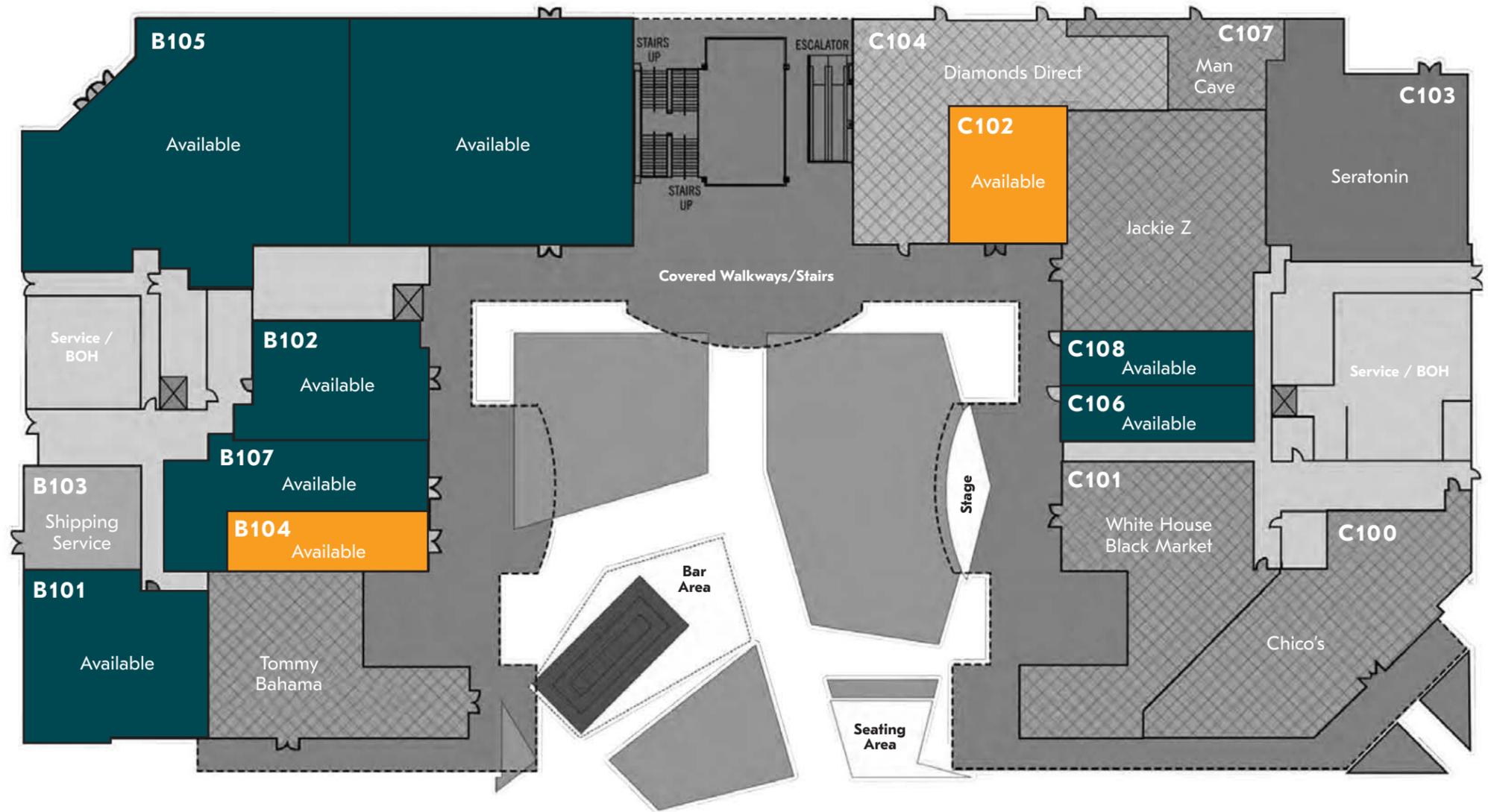
(Source: Placer AI)



SITE PLAN + MERCHANDISING PLAN FLOOR 1

Leased
 Available Retail Space
 Available Restaurant Space

Suite	Tenant	SF
B100	Tommy Bahama	Leased
B101	Available	2,347
B102	Available	2,570
B103	Shipping Service	976
B104	Available	925
B105	Available	10,389
B105	Available	10,389
B107	Available	1,678
C100	Chico's	Leased
C101	White House Black Market	Leased
C102	Available	1,218
C103	Serotonin	Leased
C104	Diamonds Direct	Leased
C105	Jackie Z	Leased
C106	Available	976
C107	Man Cave	Leased
C108	Available	

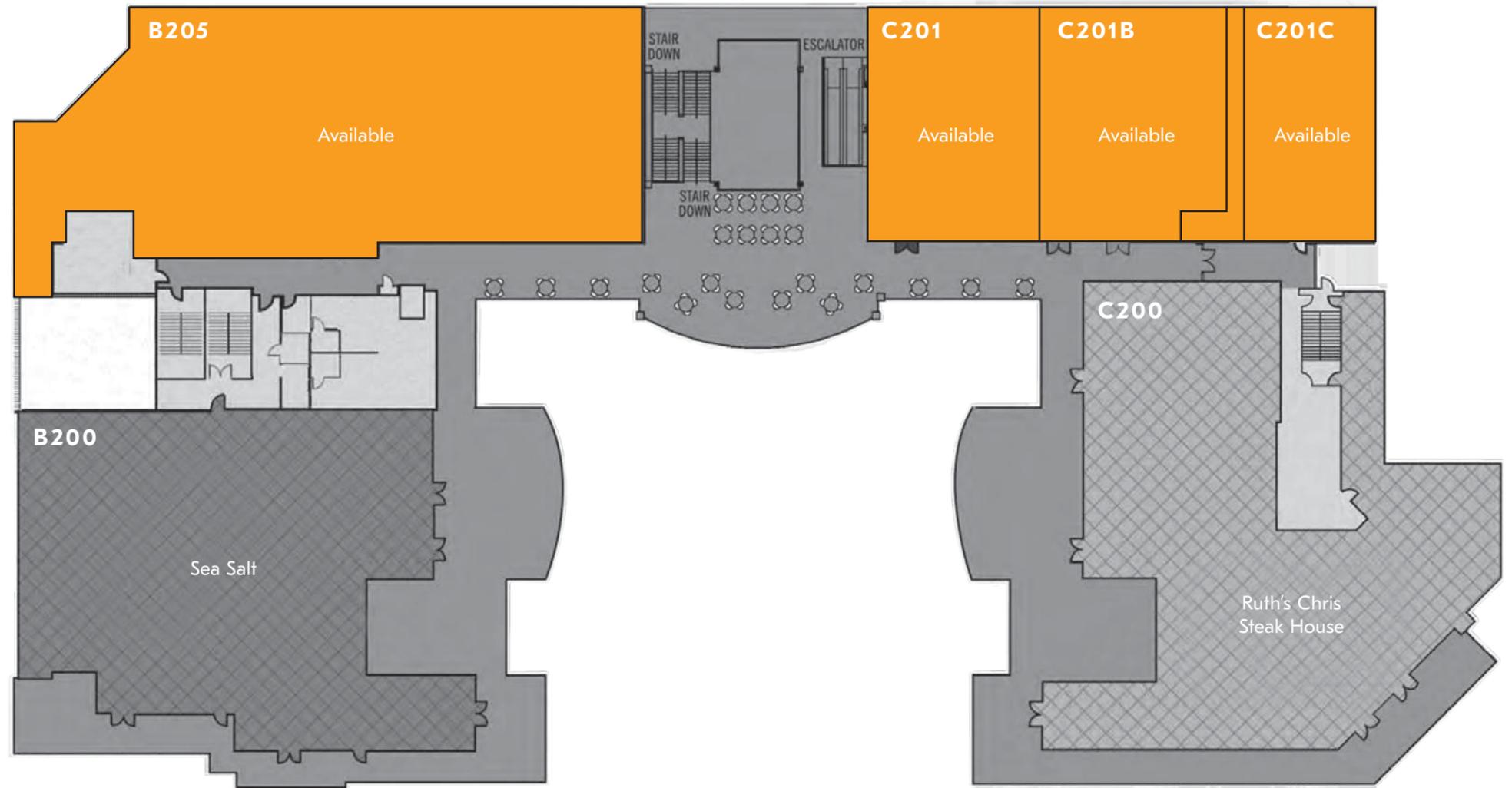


This site plan is not a representation, warranty or guarantee as to size, location or identity of any tenant, and the building, improvements, parking, ingress and egress are subject to such changes, additions and deletions as the architect, Landlord or any governmental agency may direct. Any specified tenant referenced herein is subject to change, deletion, change of location, etc. at any time without prior notice.

**SITE PLAN + MERCHANDISING PLAN
FLOOR 2**

Leased Available

Suite	Tenant	SF
B200	Sea Salt	Leased
B205	Available	10,058
C200	Ruth's Chris Steakhouse	Leased
C201	Zukku Sushi	± 2,926
C201B	Available	± 3,011
C201C	Fitness	± 2,030



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SUN-
DIAL
REN-
DERINGS



WINE

RES
M







RESTAURANT MARKET



AMC



Allera FITNESS

WERYLY TEA

Ice Cream



GNOMON

English "Pasta" Breakfast	£15
Breakfast Sandwich	£12
Breakfast Burrito	£10
Breakfast Bowl	£12
Breakfast Smoothie	£10
Breakfast Salad	£12
Breakfast Sandwich & Smoothie	£15
Breakfast Smoothie & Salad	£15
Breakfast Smoothie & Sandwich	£15
Breakfast Smoothie & Salad & Sandwich	£18
Breakfast Smoothie & Salad & Sandwich & Smoothie	£20



CARRIE BOBB

619.318.0453

carrie.bobb@foundrycommercial.com

FOUNDRY
COMMERCIAL